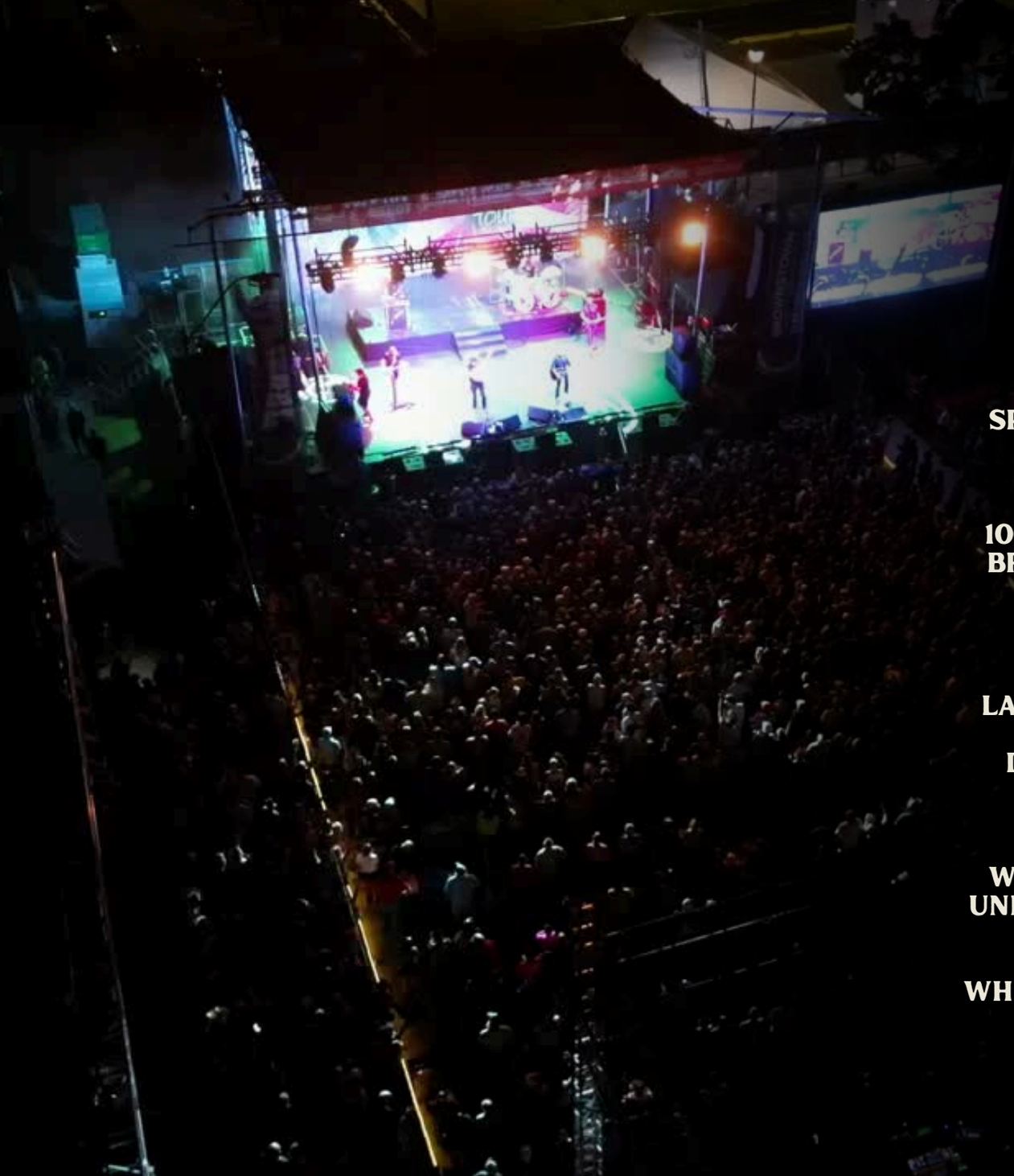


ROCK THE RIND

2027

BROWNSTOWN, INDIANA

SPONSORING ROCK THE RIND IS MORE THAN SUPPORTING ONE OF SOUTHERN INDIANA'S PREMIER MUSIC FESTIVALS, IT'S AN INVESTMENT IN OUR COMMUNITY.

100% OF THE PROCEEDS FROM ROCK THE RIND DIRECTLY SUPPORT BROWNSTOWN-EWING-MAIN STREET, A NONPROFIT ORGANIZATION DEDICATED TO STRENGTHENING OUR COMMUNITY THROUGH BEAUTIFICATION, DOWNTOWN REVITALIZATION, AND EVENTS THAT BRING PEOPLE TOGETHER.

LAST YEAR, ROCK THE RIND & THE JACKSON COUNTY WATERMELON FESTIVAL WELCOMED OVER 20,000 UNIQUE VISITORS FROM 38 DIFFERENT STATES, CREATING AN INCREDIBLE OPPORTUNITY TO SHOWCASE BROWNSTOWN, SUPPORT LOCAL BUSINESSES, AND GENERATE A LASTING ECONOMIC IMPACT.

WITH YOUR SUPPORT, WE'RE ABLE TO DO MORE THAN PUT ON AN UNFORGETTABLE WEEKEND OF MUSIC. WE'RE BUILDING A STRONGER, MORE VIBRANT BROWNSTOWN FOR GENERATIONS TO COME.

WHEN YOU SPONSOR ROCK THE RIND, YOU'RE NOT JUST PART OF THE EVENT. YOU'RE PART OF THE IMPACT.

WWW.ROCKTHERIND.COM

ROCK THE RIND 2027

BROWNSTOWN, INDIANA

HEADLINER

- LOGO PLACEMENT ON SIDE STAGE BANNER & ADDITIONAL, EXCLUSIVE, RTR ON-FIELD SITES
- LOGO PLACEMENT ON LED BACKDROP AND DISPLAYS THROUGHOUT FESTIVAL
- 30 RTR VIP PASSES
- 2 MEET & GREET PASSES. ARTIST & DETAILS TBD
- 30 DRINK TICKETS
- 4 ON-SITE PARKING PASSES
- MINIMUM 250 ON-AIR MENTIONS WITH OUR RADIO PARTNER(S).
- LOGO ON OFFICIAL ROCK THE RIND 2027 POSTERS
- EXCLUSIVE LOGO PLACEMENT ON THE RTR WEBSITE WITH LINK TO SPONSOR SITE

+$25,000

LIMITED (2)

SHOWCASE

- LOGO PLACEMENT ABOVE TOP STAGE BANNER + ADDITIONAL RTR ON-FIELD SITES
- LOGO PLACEMENT ON LED BACKDROP AND DISPLAYS THROUGHOUT FESTIVAL
- 2 MEET & GREET PASSES. ARTIST & DETAILS TBD
- 18 RTR VIP PASSES
- 18 DRINK TICKETS
- 2 ON-SITE PARKING PASSES
- LOGO DISPLAYED ON RTR WEBSITE

$12,500

LIMITED (2)

DIRECT

- LOGO PLACEMENT ON ROCK THE RIND CUPS (+15,000) + ADDITIONAL RTR ON-FIELD SITES
- LOGO PLACEMENT ON LED BACKDROP AND DISPLAYS THROUGHOUT FESTIVAL
- 2 MEET & GREET PASSES. ARTIST & DETAILS TBD
- 16 ROCK THE RIND VIP PASSES
- 16 DRINK TICKETS
- 2 ON-SITE PARKING PASSES
- LOGO DISPLAYED ON RTR WEBSITE

$10,000

LIMITED (3)

PREMIER

- LOGO PLACEMENT ON TOP STAGE BANNER + ADDITIONAL RTR ON-FIELD SITES
- LOGO PLACEMENT ON LED BACKDROP AND DISPLAYS THROUGHOUT FESTIVAL
- 2 MEET & GREET PASSES. ARTIST & DETAILS TBD
- 12 ROCK THE RIND VIP PASSES
- 12 ROCK THE RIND DRINK TICKETS
- LOGO DISPLAYED ON RTR WEBSITE

$7,500

LIMITED (8)

SUPPORT

- LOGO PLACEMENT ON SHADE STRUCTURE (ELEVATED) + ADDITIONAL RTR ON-FIELD SITES
- LOGO PLACEMENT ON LED BACKDROP AND DISPLAYS THROUGHOUT FESTIVAL
- 10 ROCK THE RIND VIP PASSES
- 10 ROCK THE RIND DRINK TICKETS
- LOGO DISPLAYED ON RTR WEBSITE

$5,000

OPENER

- LOGO PLACEMENT ON PIT SEPERATION + ADDITIONAL RTR ON-FIELD SITES
- 6 ROCK THE RIND
- VIP PASSES
- LOGO DISPLAYED ON RTR WEBSITE

$2,500

PARTNER

- LOGO ON-SITE AT ROCK THE RIND 2026
- 2 ROCK THE RIND VIP PASSES
- LOGO DISPLAYED ON RTR WEBSITE
- SEE ADDITIONAL SPONSORSHIP BENEFITS BELOW

$1,000

* ALL RTR SPONSORSHIP PACKAGES INCLUDE AN EXCLUSIVE ROCK THE RIND PROMOTIONAL PACKAGE. VIP AREA INCLUDES EXCLUSIVE BAR, AIR CONDITIONED RESTROOMS, PRIVATE ENTRANCE & MORE! ADDITIONAL PRE-SALE VIP PASSES AVAILABLE FOR $100 BELOW FACE VALUE. LIMITED QUANTITY AVAILABLE!