



2025 VENDOR APPLICATION

2025 FESTIVAL DATES

The Jackson County Watermelon Festival - Rock The Rind will be held July 31st - August 2nd, 2025.

OPERATIONS

Rock the Rind, in conjunction with the Jackson County Watermelon Festival will take place:

Thursday | 6 PM to 11 PM (*No Vendors*)

Friday | 5PM - 1 AM (*Includes Late Night Set*)

Saturday | 9 AM to 1 AM (*Includes Late Night Set*)

****The Jackson County Watermelon Festival requires all Vendors to be open until at least 8PM Friday & Saturday.***

SET UP

Vendor setup will be on Thursday, August 30th from 4:30 PM - 8 PM & Friday, August 2nd from 8AM - 2PM. Committee members will be on-site in Green Watermelon Festival shirts to assist with locating your allocated vendor space. The festival will begin at 4:00 PM on Friday and the streets must be clear of all vehicles.

VENDOR APPLICATION

To be considered as a vendor for the 2025 festival, you must submit an application, available on-line at rocktherind.com, via email no later than April 30th, 2025. We will only be accepting a limited number of applications to participate in the 2025 festival. Payment will be due, upon approval, no later than May 31st, 2025.

BOOTH PRICING

SINGLE - 10' X 10' | \$50.00

DOUBLE - 10' X 20' | \$100.00

CONTACT

Please return contract and payment to:

Sasha Sitterding (812) 216-3320 (cell) or email at sashasitterding@gmail.com

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RAFFLES

Any organization requesting a lot for the sole purpose of selling raffle tickets or has a raffle in their booth must give the raffled item away at 6:00 pm on Saturday, August 3rd. ALL items being raffled must be listed on your contract and given away on Saturday, August 5th. Raffles are considered GAMING and therefore REQUIRE a license. Please visit www.in.gov to obtain your licensing. The Jackson County Watermelon Festival is not responsible for gaming or any fines or legality associated with a raffle conducted in your booth. Please provide a copy of your gaming license with your paid contract.

IMPORTANT

1. According to Indiana Fire Code 316.4.4, ALL booths must have a fire extinguisher with a rating of not less than 2-A:10-B:C. If you do not have a fire extinguisher, you WILL NOT be able to open your booth until one is obtained. IT IS YOUR RESPONSIBILITY TO UNDERSTAND STATE FIRE CODE REGULATIONS. Contact the Indiana State Fire Marshall's office if you have any questions at 1-800-423-0765 or visit them on the web @ www.in.gov/dhs
2. The Festival Venue will be secured and patrolled by law enforcement over the entirety of the event.
3. The Jackson County Watermelon Festival **requires** all Vendors to be open until at least 8PM through the entirety of the festival.
4. Vehicles are strictly prohibited on the festival grounds until the conclusion of the event. The safety of our guests is our top priority, and there will be no vehicular traffic allowed on the grounds while the festival is in progress.
5. All vendors utilizing pop-up tents or canopies at the Jackson County Watermelon Festival are **required** to use black tents. This policy ensures a cohesive and visually appealing presentation throughout the event.
6. All vendors are **required** to offer items that are related to music or watermelon to align with the theme of the Jackson County Watermelon Festival. While we appreciate the diversity of products, the primary focus of the event is to highlight and promote the watermelon grown in Jackson County, as well as the artists supporting this cause. We will not be accepting applications that do not align with these standards. (Examples: watermelon themed merchandise, music festival related items, western wear, etc.)
7. The Jackson County Watermelon Festival **requires** all vendors to be responsible for their own trash.
8. The Jackson County Watermelon Festival reserves the right to ask a vendor to leave at any time during the festival if not following festival rules.
9. No sale of baked goods / food / food ingredient / beverage items allowed unless permitted by the Jackson County Health Department prior to the festival. Vendors are responsible to obtain their own permit prior to start of festival.
10. Please contact the Jackson County Health Department, 207 N. Pine Street, Seymour, IN 47274. Any questions related to food permits or if you have not received a notice yet, please contact the Health Department at 812-522-6474.
11. Limited Electrical will be available for all vendors, to be connected by our on-site electrician.



2025 VENDOR APPLICATION

2025 JACKSON COUNTY WATERMELON FESTIVAL VENDOR APPLICATION

NAME

ADDRESS

CITY

STATE

ZIP

PHONE

EMAIL

VENDOR DESCRIPTION

LOT SIZE SINGLE (10' X 10') = \$50 DOUBLE (10' X 20') - \$100

ELECTRIC SERVICE REQUIRED (\$10 SERVICE FEE) YES NO

I agree to accept all responsibility for my personal property on display or on my person during the Jackson County Watermelon Festival, including setup & teardown. I will in no way hold Brownstown Ewing Main Street or The Jackson County Watermelon Festival liable for loss, theft or damage caused by natural causes or vandalism. I agree to keep my lot clean during the event and to dispose of all trash and personal property upon festival conclusion. Per state code, I agree to have a fire extinguisher on hand, with a rating no less than 2-A:10-B-C.

SIGNATURE

DATE

NO REFUNDS WILL BE GIVEN ONCE VENDOR CONTRACT HAS BEEN SUBMITTED